

AuditMyBooks

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AuditMyBooks Now Helps Accountants Grow Their Practices While Protecting Clients from Financial Hackers and Internal Errors

Leading Financial Software Company Announces Partner Program for QuickBooks ProAdvisors, Intuit Solutions Providers, CPAs and CFEs

ATLANTA (July 28, 2010) – [AuditMyBooks™](#), the creators of software that helps small businesses protect their money by detecting errors and fraud, today announced a new partner program to help accounting professionals grow their practices while protecting their clients from a serious threat. As members of the [AuditMyBooks Certified Partner Program](#), QuickBooks ProAdvisors, Intuit Solution Providers, Certified Public Accountants and Certified Fraud Examiners will be able to showcase their expertise, earn valuable cash rewards and deliver new error and fraud detection services to their clients.

Research by the American Institute of Certified Public Accountants (AICPA) states that nearly 70 percent of all CPA firms are creating or enhancing their forensic practices. C.P. Morey, vice president of products for AuditMyBooks noted that “considering the stories of fraud that appear almost daily in the news, it’s really not surprising that firms are now focusing on forensic work. AuditMyBooks is a perfect match for these firms. Our software automatically detects accounting errors and fraud much like anti-virus software detects hackers attacking a computer. AuditMyBooks Analyzer is a great solution for accounting professionals and their QuickBooks clients.”

Fraud is a serious problem in the United States. According to estimates from the Association of Certified Fraud Examiners (ACFE), organizations lose 5 percent of their revenues to fraud, and companies with less than 100 employees represent more than 30 percent of all fraud cases. ACFE research also shows that small businesses suffer the highest median losses of any sized company at nearly \$150,000 per occurrence.

Even when the risk of fraud is low, accounting errors can still be a problem. Experts claim that 60 percent of such errors result from simple bookkeeping mistakes or misapplication of easily understood accounting standards.

[Indicator Warehouse](#) provides a wide selection of indicators for trading forex, futures, options and stocks. Accurate financial information is critical to running the business, and they rely on [VARC Solutions](#) for all their accounting needs. When VARC Solutions offered a new monthly service based on AuditMyBooks to provide protection against errors and fraud, the decision was easy. Adam Halpern, CEO of Indicator Warehouse, said, “AuditMyBooks mitigates user error and increases my sense of security that the job is being done right.”

VARC Solutions, the 2009 Intuit Solutions Provider of the Year, built its reputation as trusted adviser to small businesses and their new service based on AuditMyBooks Analyzer helps to back-up that leadership position. Robin Hall, principle consultant at VARC says “Accurate financial information is critical to our clients’ success. With AuditMyBooks, we can automatically scan every transaction to detect irregularities, and we can do it monthly to assure the highest level of protection.” As a Certified AuditMyBooks Partner, Hall added, “we are working with a vendor who understands what we need and is happy to help us to showcase our expertise and grow our business as well.”

The AuditMyBooks Partner Program is designed to help accounting professionals deliver award-winning QuickBooks error & fraud detection software as part of a new service for their clients. A regular scan with AuditMyBooks reduces the chance of accounting errors and fraud. For more information, visit <http://auditmybooks.com/partners>.

About AuditMyBooks

AuditMyBooks™ is a business-to-business software company that automatically analyzes small and medium-sized business accounting records to detect accounting errors and fraud. Designed to work with QuickBooks, the #1 small business financial software application in the United States, AuditMyBooks Analyzer™ products are available in the [Intuit App Center](#).

AuditMyBooks™ is led by a team with extensive experience in financial auditing, accounting systems and information security. They saw a market need for a cost effective and easy-to-use solution that helps small businesses identify suspect financial transactions to proactively reduce business risk. Drawing from techniques successfully used to detect information security threats such as viruses and spyware, AuditMyBooks™ helps small businesses protect their financial resources and ensure their financial data is reliable for decision-making and reporting. Based in Atlanta, AuditMyBooks™ was recognized in 2010 as one of the Top 40 Most Innovative Companies by the Technology Association of Georgia.

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